

Today, Green Technology is no longer just a buzz-word.

It is a reality

This course is designed to provide the attendee with a basic understanding of the Green concept with an overview of environmental policy alternatives, emphasizing the interrelationship of science, business and government in policy formation and implementation of Green Technology.



The word "Green" has entered our daily lives. We read about it in the news, see it on TV and hear about it on the radio, but what is it and how does it affect us? The field of "green technology" encompasses a continuously evolving group of methods and materials, from techniques for generating energy to non-toxic cleaning products. The prospects for success have never been greater. A dawning era of creativity and innovation in "green technology" is bringing the promise of a healthier planet - as well as the prospect of growing businesses that can sustain its health.

Green Technology Awareness Programme

COURSE OVERVIEW

This program offers an overview of environmental policy alternatives and emphasizing the interrelationship of science, business and government in policy formation and implementation of Green Technology. Special attention is given to efforts to achieve consensus on sustainable growth policies that encompass economic realities, technological innovation within a sensible legal and regulatory framework in Green technology.

The course will include key issues in environmental laws, an analysis of present environmental policy directives and detailed information about specific environmental problem and solutions. Case studies of cooperative efforts among businesses, NGOs, and governmental agencies will be explored, including recycling programs, waste cleanups, alternative energy development and creative land use practices.

COURSE OUTLINES

- 1. THE DEFINITION OF GREEN TECHNOLOGY**
 - The development and application of products
 - The natural environment and resources
 - Minimizing and reducing the negative impact of human activities
- 2. THE CRITERIA OF GREEN TECHNOLOGY**
 - Minimizes degradation to the environment
 - Has zero or low green house gas (GHG) emission
 - Conserves the use of energy and natural resources
 - Promotes the use of renewable resources
- 3. THE FOUR PILLARS OF GREEN TECHNOLOGY**
 - Energy – seek to attain energy independence and promote efficient utilization
 - Environment – Conserve and minimize the impact on the environment
 - Economy – Enhance the national economic development through the use of technology
 - Social - Improve the quality of life for all

February

2012

14 February 2012 (Tues) **TIME** 9am - 5pm **VENUE** Eastin Hotel, Petaling Jaya

4. THE POLICY OF GREEN TECHNOLOGY

- To provide the direction for a better life
- To provide the motivation to enjoy quality life
- To live in a healthy environment

5. SHORT TERM GOALS IN GREEN TECHNOLOGY

6. MID- TERM GOALS IN GREEN TECHNOLOGY

7. LONG-TERM GOALS IN GREEN TECHNOLOGY

8. SECTORS IN GREEN TECHNOLOGY

- Energy sector – Application of Green Technology in power generation
- Building sector – Application of Green Technology in the construction, management, maintenance and demolition of buildings – Application of Green Technology in the management and utilization of water resources Water and waste management sector
- Transportation sector – Incorporation of Green Technology in the transportation infrastructure and vehicles, in particular bio-fuels and public road transport

9. GREEN TECHNOLOGY INITIATIVES

- Prioritize and non-degradation of environments
- Prioritizing of low carbon gas emission
- Removal of toxicity from the environment
- Be fuel efficient
- Promote Renewable energy use

10. APPLICATION OF GREEN TECHNOLOGY IN INDUSTRIAL AND COMMERCIAL

11. SUSTAINABLE SITE PLANNING AND MANAGEMENT

12. EARTHWORKS IN GREEN TECHNOLOGY

13. WATER EFFICIENCY IN GREEN TECHNOLOGY

14. WASTE WATER TREATMENT, SOLID WASTE AND SANITARY REFILL

15. INCORPORATION OF GREEN TECHNOLOGY IN THE TRANSPORTATION INFRASTRUCTURE

TRAINER'S PROFILE

G. VIZAYER RAJ having obtained his MBA from the prestigious European Union Open University (UK) also has a Diploma in Warehouse Management from the International schools of Management (USA). A pioneer student of MIPMM, completed his certificate and advance certificate programs. He is also an associate member of the Chartered Institute of Transport. An in-house training and development manager for a large warehousing and logistics company and has been in the field of training for a long time before embarking on the current position.

G. VIZAYER RAJ actively lectures with various universities namely, University of New Castle, Paramount University of Technology, Universiti Teknologi Malaysia especially in the field of Warehouse and Logistics Management and also has conducted a number of in-house and public programs with Petronas, Maxis, Ericsson to name a few.

He has worked with a number of multinational companies especially Sumitomo Corporation, Toshiba Plant Kentesu, Kawasaki Heavy Industries, and Keppel Engineering. Among the projects handled were KLIA, Petronas Gas Pipeline and PutraJaya Administrative Centre.

He serves in various International councils, providing his invaluable expertise especially Business Management Association (BMA, UK) and the Society of Sales & Marketing (SSM, UK). For the services rendered to the industry, G. VIZAYER RAJ has been conferred a fellow of the Cambridge International University. His training sessions are informative, fun and highly interactive.

WHO SHOULD ATTEND?

This course is relevant for business owners and entrepreneurs, senior managers and executives, government officials, academicians etc.



Register Online

Download Registration Form

COURSE FEES

RM 680.00 per person for 2 days
Includes Lunch, Tea-Breaks,
Course Notes and
Certificate of Completion



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