

SHIPPED IN APPARENT GOOD ORDER AND CONDITION



Carriers using all modes of transportation issue bills of lading when they undertake the transportation of cargo. A bill of lading is, in addition to a receipt for the delivery of goods, a contract for their carriage and a document of title to them. Its terms describe the freight for identification purposes; state the name of the consignor and the provisions of the contract for shipment; and direct the cargo to be delivered to the order or assigns of a particular person, the consignee, at a designated location.

This session is an ideal refresher where you will obtain a bird's eye view of the maritime law arena and receive the latest updates and case studies

MANAGING The Bill Of Lading (BL) IN SHIPPING

COURSE HIGHLIGHTS

- ✓ Learning how to interpret the bill of lading
- ✓ Knowing the terms in a carriage contract
- ✓ Familiarizing ways in closing shipping gaps

COURSE CONTENTS

ROLES AND RESPONSIBILITIES OF SHIPPING PROVIDERS AND USERS

- ✓ Types of carriers and service providers
- ✓ Complementary roles of port and terminal operators
- ✓ The sea distribution and supply chain domain

INTERNATIONAL TRANSPORT CONVENTIONS IN SHIPPING PRACTICED

- ✓ The Hague and Hague Visby rules
- ✓ The contemporary Hamburg rules
- ✓ The carriage of goods by sea act

SHIPPING DOCUMENTATION AND PROCEDURES IN PRACTICE

- ✓ Consequential impact of supplier quotation to commercial invoice
- ✓ Non compliance factors of sales confirmation order to delivery order
- ✓ Usage of export shipping instruction and shipper letter instruction

FUNCTIONALITY AND ROLE OF THE BILL OF LADING IN SHIPPING

- ✓ The immunity factors in contract of affreightment
- ✓ The fundamentals of cargo received and title ownership
- ✓ The elements of carriers contractual binding

DIFFERENT TYPES OF BILL OF LADING AND THE VIRTUAL CLASSIFICATION

- ✓ The features and mode of execution of a direct to multimodal B/L
- ✓ The risk factors of a clean and straight B/L
- ✓ The comparison variables of a master and house B/L

February

2012

27 & 28 February 2012 (Mon & Tues) TIME 9am - 5pm VENUE Eastin Hotel, Petaling Jaya

THE FLOW OF AN INWARD AND OUTWARD BILL OF LADING IN FCL & LCL MODE

- ✓ Defining the terms and variations of FCL and LCL
- ✓ Executing the terms of shipment and freight payment
- ✓ The classification of sea air and ground terms of sale

THE STANDARD BILL OF LADING CLAUSES AND THEIR AREAS OF IMPORTANCE

- ✓ The reservation clause of carrier amendment to the terms
- ✓ The carrier rights of detention deviation and delay
- ✓ The execution of carrier general average clause

FORMING STRATEGIES AND CONTINGENCY PLANS IN B/L EXECUTION

- ✓ Introducing the partnership shipping approach
- ✓ Analyzing the methods of risk point fulfillment
- ✓ Reinforcing shipping variables with logistics proficiencies

TRAINER'S PROFILE

Mr Stephen Kum (MBA) is a fellow of the Institute of Freight Forwarders (UK), the Institute of Logistics & Transport (UK), the Institute of Business Administration (UK), Professional member of the Logistics & Supply Chain Management Society (Australia) and former Vice Chairman of the Persatuan Logistik Selangor.

He has more than 25 year's hands-on experience in the field of international trade, global transportation and logistics. He was the Managing Director of Transatlas Group, a network of global logistics service provider (3 PL) with regional offices in UK, USA, and Australasia.

His recent contractual appointment includes Business Development Manager for Lensveld Logistics of Holland, Country Manager for Esprit Shipping of Hong Kong and Director of Sales for Karl Schroff Associate of USA.

He is also affiliated with Cambridge International College (UK) as the Director of Training in Malaysia. He has been conducting seminars, workshops and corporate training for manufacturers, forwarders and associations.

[Register Online](#)

[Download Registration Form](#)

COURSE FEES

RM 980.00 per person for 2 days
Includes Lunch, Tea-Breaks,
Course Notes and
Certificate of Completion



ORGANISER / CONTACT PERSON

Malaysian Export Academy
306, Block C, Glomac Business Centre,
Jalan SS 6/1, Kelana Jaya,
47301 Petaling Jaya, Selangor

Tel: **03 7880 0413**

Fax: **03 7880 2817**

Email : exportacademy2012@gmail.com
Contact Person : Shafinaah

