

Seek Better Market Access

This workshop dispenses the knowledge and strategies on the various Free Trade Agreements Malaysia has concluded, signed, implemented or pursued with selected countries and how these FTAs seek to promote trade, investment, economic development and enhance competitiveness of Malaysian exporters and importers.



Free Trade Agreements (FTAs) are aimed at providing the means to achieve quicker and higher levels of liberalization that would create effective market access between the participants of the FTA. FTAs create an integrated market offering increased business opportunities for trade in goods, services and investment between Malaysia / ASEAN and its FTA partner.

Free Trade Areas (FTAs) & Its Related Customs Procedures In Malaysia - Objectives & Benefits -

OBJECTIVES

The objective of this workshop is to provide the participants with the knowledge on the various Free Trade Agreements Malaysia has signed and how these FTAs seek to promote trade, investment, economic development and enhance competitiveness of Malaysian exporters and importers.

The workshop also seeks to examine the tariff and non tariff barriers and the implementation of tariff concessions for importers and exporters and how they can benefit in expanding their markets in the world of globalization.

COURSE BENEFITS

- How exporters importers and manufacturers can expand their share into various markets through preferential tariff treatment
- Envisage growth of new sectors such as high technology industries, biotechnology, manufacturing related services, ICT and multimedia

- How FTAs could assist in further development of SME and remain competitive not only in Malaysia but also in the global market

COURSE OUTLINES

- Objective of FTAs
- Rationale behind FTAs
- Scope of FTAs
- Regional and Bilateral FTAs
 - ASEAN Free Trade Area (AFTA)
 - ASEAN China Free Trade Area (ACFTA)
 - ASEAN Korea Free Trade Area (AKFTA)
 - Malaysia Japan Economic Partnership Agreement (MJEPA)
 - Malaysia Pakistan Free Trade Agreement (MPFTA)
 - ASEAN Australia New Zealand Free Trade Area (AANZFTA)
 - ASEAN India Free Trade Area
- ASEAN Trade in Goods Agreement
- Benefits of FTAs

2012

March

07 March 2012 (Wed) TIME 9am - 5pm VENUE Eastin Hotel, Petaling Jaya

- Certificates of Origin & Issuing Authorities
 - AFTA – Borang D
 - ACFTA – Borang E
 - AKFTA – Borang AK
 - MJEPA – Borang MJEPA
 - MPFTA – Borang MPFTA
 - AANZFTA - Borang AANZFTA
 - AIFTA - Borang AIFTA
- Determination of Origin Criteria
- Operational / Certification Procedures for Rules of Origin
- Application Procedures for Certificate of Origin
- Claim for preferential tariff and related customs procedures
- Application of Harmonised System Coding (HS) in FTAs
- Question & Answer

TRAINER'S PROFILE

P. NADARAJA was formerly with the Royal Malaysia Customs (1981-1997) as a Senior Officer of Customs having served in various units including Tax Division, Industry Division and Import / Export Division dealing with Assessment and Valuation. He has vast experience in Customs matters and has been a guest lecturer at the Royal Malaysia Customs Academy in Malacca on various occasions to deliver lectures on various aspects of Customs laws and procedures. In 1997 he left the Customs Department on optional retirement for private practice as an Advocate and Solicitor.

He is now involved in legal practice and at the same time is actively involved in conducting seminars and workshops on customs matters. He has also conducted in-house training to various companies including statutory bodies. He was officially appointed by the Customs Department to conduct basic customs course for forwarding agents in the year 2005.

He is Associate member of the Malaysia Institute of Chartered Secretaries and Administrators and is currently involved in liaisons with the Customs Department on various customs issues on behalf of the Association.

WHO SHOULD ATTEND?

This course is suitable for all traders, manufacturers, importers, exporters and other business communities, who want to take advantage of benefits offered by FTAs in reducing costs, expand into new markets and to remain competitive.

[Register Online](#)

[Download Registration Form](#)

COURSE FEES

RM 750.00 per person
Includes Lunch, Tea-Breaks,
Course Notes and
Certificate of Completion



ORGANISER / CONTACT PERSON

Malaysian Export Academy
306, Block C, Glomac Business Centre,
Jalan SS 6/1, Kelana Jaya,
47301 Petaling Jaya, Selangor

Tel: **03 7880 0413**

Fax: **03 7880 2817**

Email : exportacademy2012@gmail.com
Contact Person : Shafinaah

