

ExportCLINICS

(Hands On and Practical Workshop)

Date	Title of Clinic
22 & 23 Oct 2018 22 Oct 2018	<ul style="list-style-type: none"> ▶ <input type="checkbox"/> Social Media Marketing for exporters ▶ <input type="checkbox"/> Are you export ready? Assessing the salability of your products or services in the International Market
29 & 30 Oct 2018 30 Oct 2018	<ul style="list-style-type: none"> ▶ <input type="checkbox"/> How to Conduct an Export Market Research for your Products ▶ <input type="checkbox"/> Adapting your products or services for the export market
2 & 3 Nov 2018 8 & 9 Nov 2018	<ul style="list-style-type: none"> ▶ <input type="checkbox"/> Developing an Export Plan for your Company ▶ <input type="checkbox"/> Communicating with Foreign International Businesses - Templates and Samples of Effective Communication
12 & 13 Nov 2018 21 & 22 Nov 2018 26 & 27 Nov 2018	<ul style="list-style-type: none"> ▶ <input type="checkbox"/> Understanding and Using International Trade Documents ▶ <input type="checkbox"/> Developing Effective Export Marketing Strategies for your Products or Services ▶ <input type="checkbox"/> Developing International Market -Specific Strategies and Entry Plans
3 Dec 2018 5 & 6 Dec 2018 17 & 18 Dec 2018 19 & 20 Dec 2018	<ul style="list-style-type: none"> ▶ <input type="checkbox"/> Letters of Credit Operation ▶ <input type="checkbox"/> Appointment and Management of Overseas Agents & Distributors ▶ <input type="checkbox"/> Website Strategies to Galvanize Sales Interest & Attract Foreign Buyer Inquiries ▶ <input type="checkbox"/> Developing an Effective Export Plan for your Organization

Enquiry Form

Please select by ticking the topics of interest.

Name	Designation	No. Phone
1. <input type="text"/>	<input type="text"/>	<input type="text"/>
2. <input type="text"/>	<input type="text"/>	<input type="text"/>
3. <input type="text"/>	<input type="text"/>	<input type="text"/>
Company: <input type="text"/>		
Address: <input type="text"/>		
Tel: <input type="text"/>	Fax: <input type="text"/>	
Email: <input type="text"/>	Contact Person: <input type="text"/>	

One day : RM650.00
 Two day : RM1200.00
 (Inclusive of: Certificate of attendance, notes, lunch, tea break & facilities)

